



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500  
54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 20, No. 45

November 13, 1965

## SEARCHING OUT DATA ON EDGES OF NON-DATA

By LLOYD GARRISON

ACCRA, Ghana — It might have been like covering any other summit conference of the Organization of Africa. In one respect it was.

The OAU's secretariate offered no help to newsmen. To be sure, the OAU Secretary General Diallo Telli held briefings for a while. But they were like listening to "Alice in Wonderland."

When the OAU, behind closed doors, passed its most newsworthy resolution on Rhodesia, all Telli could say about its provisions was a most amusing if not dangerous suggestion to newsmen: "I leave it all to your most fertile imagination." At another briefing Telli skirted for ten minutes around just what

(Cont'd on page 8)

## Memorial Set Dec. 6

Dickey Chapelle came home this week, accompanied by a US Marine Honor Guard, while memorial tributes, including at least one from her OPC colleagues, began piling up.

The Honor Guard — in an unusual tribute for a civilian and a woman — accompanied the body back from Viet Nam, where Dickey Chapelle died last week, to Milwaukee, Wis., where she was born. Cremation and burial in a family plot followed the Marine Service ceremony at the First Unitarian Church in Milwaukee Friday.

On Dec. 6, the Club plans to add her name to the Memorial Honor Roll of correspondents who have given their lives in the line of duty. Also to be honored are three other news professionals who recently gave their lives in Viet Nam: AP photographers Bernard Kolenberg and Huynh Thanh My and former

Time stringer Jerry Rose.

In tribute to her, students at the University of Wisconsin began collecting for CARE packages to be distributed by Marines in Viet Nam. West Coast contributors gave \$2,000 in her name for CARE's school building program in Viet

(Cont'd on page 8)

"She ventured where angels and men twice her size and half her age feared to tread, not with any aura of bravado but simply because she felt that if a newspaper or radio chain hired her to cover a war, it deserved war coverage, not a rewrite of a headquarters mimeographed handout.

"We cannot guess what the sight of her, sprawled dead on the ground with (Marine) chaplain praying over her, did to the beats and draft-card burners.

"Dickey was one heaven of a woman."

Bob Considine

## DICKEY--AT HOME ON THE FRONT

By ERNEST G. FERGURSON

Baltimore Sun

NEAR BINH SON, VIET NAM — (AP) It had been a long hot day and Marines of Bravo Company were happy to flop on their ponchos after tying in their perimeter for the night with Delta Company to the east.

These two companies of the 1st Battalion, 7th Marines, and others of the 3rd Battalion were the lead elements in Operation Black Ferret, destined to sweep the Viet Cong out of a long-hostile area along the Song Trabong River, southwest of Chu Lai.

Around the company command post, some of the officers, non-commissioned officers and a handful of newsmen started a joke-telling session.

They told a series about newlyweds and a series about people with medical problems, and among the tired little group that laughed so heartily was Dickey Chapelle.

She was a she, not a Marine, but a

correspondent who had covered Marines in three wars and earned enough of their respect to be given a little globe and



CORRESPONDENT Dickey Chapelle receives last rites from Chaplain John McNamara after she was hit by Viet Cong field mine. (AP)

anchor to wear on her jungle hat. She contributed some jokes of her own. She seemed at home there under the small clump of trees as the moon shone through broken clouds in the late dusk.

A Marine trudged up to the command post with his rifle held on a Vietnamese wearing a black shirt and floppy white trousers. The captive had been caught sneaking out of his house, an abnormal thing for a villager when combat is in his neighborhood.

The prisoner denied being a Viet Cong agent. He said the Viet Cong had vacated the village to the east and moved west at 7 a.m., two hours before the Marines jumped off in their operation. The Viet Cong warned the villagers that the Americans were coming.

Under more interrogation, he said there had been about 60 Viet Cong in his village, most of a battalion had been reported earlier. He said those who left his village had "plenty" of mortars.

(Cont'd on page 6)



## ELECTION ANALYSIS

## New Voting Patterns Challenge Traditional Reporting

By ED EDWIN

If traditional voting patterns may be dissolved, how can news managements set up best coverage of such an election? The 1965 New York City mayoral campaign portended that challenge.

Statistically, John Lindsay hardly could expect to carry a city whose Democrats outnumber Republicans by more than three-to-one. But an analysis of his politics of winning revealed tactics brilliantly conceived and relentlessly applied. Interlocking issues and symbols begged insights in interpretative reporting.

Two perfect symbol targets, for example, presented themselves to Lindsay, but if he misfired he would be demolished. Both were named Buckley — Charley and Bill — who were neither biologically nor politically related. Lindsay exploited both to carve his plurality out of traditionally Democratic blocs.

Charley Buckley of the Bronx, last of the old-time county "bosses", was anathema to reform Democrats. He supported Democrat Abraham Beame, and Lindsay never let the reform-oriented forget the "Boss" Buckley bogey.

Bill Buckley's compulsive articulateness designed traps which Lindsay snapped on their builder. Buckley recommended transporting chronic welfare recipients to centers beyond the city. Lindsay, in a broadcast debate, substituted the apparent synonym, "camp", to which Buckley retorted that he should say "concentration camp", since that was what he had implied. It was widely reported that Lindsay employed the term, "concentration camp", which he quietly denied. Simultaneously, however, popular Republican Senator Jacob Javits, a Jew, referred to Buckleyite advocacy of camps "with barbed wires" in Jewish areas. Lindsay transmogrified Bill Buckley, before Jewish vision, into an image of a Hitler.

Buckleyism was treated somewhat differently among Negroes, who had voted over 95 per cent for LBJ against Goldwater. Beame and Bill both helped Lindsay. Beame charged Lindsay with being a Goldwater front, which ired Bill. Gratuitously, he accused Beame of "afflicting New Yorkers with a fiction." Lindsay happily reinforced that viewpoint by repeatedly recalling the Goldwaterite attempt to retire him through running a key New York organizer, Kieran O'Doherty, against him for Congress last year. O'Doherty was Bill's chief campaign strategist this year. By im-

plication, Lindsay let Negroes know he viewed them intelligent enough to focus on facts — while Beame demeaned their intelligence. Lindsay invited Negroes to exemplify their deliberateness by voting once again against Goldwaterism as well as a debasing candidate — by voting for him.

To complete his strategy, Lindsay convinced important groups that a vote for Beame was a vote for one Buckley, or both. Both aided him further. Charley removed any doubt as to his role, by endorsing Beame. Bill's ripostes belied his formal position that Beame was as unacceptable as Lindsay; for Lindsay bore the brunt of Buckleyite attacks. Lindsay expostulated with Democratic voters that Bill favored Beame.

## The Three B's

"Buckley, Buckley, and Beame!" was Lindsay's cacophony as he associated spectres of bosses, Goldwaters, and even Hitlers lurking behind a prospective Beame administration. On the positive side, Lindsay projected himself as capable of solving problems, and politically unfettered.

Adam Clayton Powell, not surprisingly, was a special problem — for all three candidates. Bill Buckley taunted Lindsay for "evading" the "issue" of Powell. He accused Lindsay of aggrandizing the Harlemit's power by approving certain appropriations — a charge which could do nothing but help Lindsay among Negroes. But Lindsay's courage would be disputed if he appeared afraid of Powell, who supported Beame. He handled this one by referring, more or less as asides, to Powell as an associate of "bosses, like Buckley". This tack hopefully would alienate no Negro voters. Suddenly, Powell made Lindsay more interesting to anti-Powellites, who cut across blocs, and at the same time struck at a major barrier to Lindsay's cause.

"It's time we proved we can elect a Jew in New York as Mayor," he told Baptist ministers in Beame's presence. "If I don't get these Southerners, these Jews, these Catholics into office, how can I ever expect to be President of the United States?"

Beame delayed his repudiation for three days, while Jewish and other religious leaders were appalled by the blatant injection of religion into the campaign. Voters, especially Jewish, could feel summoned now to prove a lack of prejudice by balloting for the WASP — white-Anglo-Saxon-Protestant

— Lindsay. WASPs are much a New York City minority; one has not been Mayor since before World War I. It was Lindsay's other barrier, the first being his minority Republicanism.

These episodes mirrored the political labyrinth that is New York City. It is more difficult — and often more fascinating — to interpret a heated Gotham campaign than a presidential election. Pre-election investigative reporting and analysis ensures excellent coverage of a political campaign and election returns. This year there were outstanding examples.

## How the Polls Stacked Up

The New York Daily News published meaningful bloc analyses as it reported its pre-election polling. Even Lindsay tacticians were incredulous at some findings, but *The News* was proved right projecting a Lindsay victory from them. *The News*, incidentally, endorsed Beame while ambivalently preferring Buckley. Meticulousness also paid off for a pollster retained by WABC-TV News, John F. Kraft, by analyzing telephoned returns from a sampling of election districts (precincts) tortuously selected, confirmed the Lindsay triumph fifty minutes after polls' closing. WABC was first by more than an hour to bulletin the fact, and its panel of analysts, who had been researching for weeks, was ready to answer anchormen's questions about where and why Lindsay had won.

Pre-election research and analysis is an expanding arena of network competition. Next year and in 1968, the electronic news division with the most soundly managed research programs will improve its competitive position, as well as enhancing journalism.

A few samples of pre-election premises in New York City this year show their perils and the value of pre-election legwork and analysis:

**Premise:** Bill Buckley will kill Lindsay's chances. **Finding:** Many New York Democrats are conservative and angry at the city; they might bolt to Buckley, who might therefore hurt Beame more than Lindsay. **Result:** Traditionally Democratic Irish and Italians bolted to Buckley.

**Premise:** Adam Clayton Powell can deliver the Harlem vote. **Finding:** Powell perennially garners massively for himself. But others whom he has supported often have enjoyed slight Harlem trans-

(Cont'd page 7)



## NEW YORK SCENE

Mon., Nov. 15 — Music Night, Reception for opera star Rise Stevens and Michael Manuel, co managers of the new Metropolitan Opera National Company. 5:30 p.m.

### STORIES ABOUT HOTSPOTS

Wed., Nov. 17 — Luncheon, with Robin Moore, author of "The Green Berets", and Hallie Burnett, author of "Watch on the Wall". 12:30 p.m. WNYC at 5 p.m.

These two novels, both set against historical backgrounds of turbulent areas of modern times, will be spotlighted Wednesday.

Mrs. Burnett's book, about the Berlin Wall, is to be released this week. Moore's novel, of course, has been on best-seller lists for several months and is headed for various movie and other spinoff projects.

Mrs. Burnett spent several months at the scene to gather background for her novel, which deals with the sometimes quiet, but continuing, struggle of East Berliners to cross into free Berlin. She is with Reader's Digest Book Division and has taught fiction writing. Her husband is OPCer Whit Burnett.

Moore gathered the raw material for his best seller by going into training along with recruits for the US Special Forces (The Green Berets) and eventual assignment to Viet Nam.

Tues., Nov. 30 — Book Night, "A Thousand Days" with former presidential advisor and historian Arthur Schlesinger, Jr. Cocktails 6:30 p.m., dinner, 7:30 p.m.

Wed., Dec. 1 — Book Fair, with current editions bargains by OPC authors. 5 p.m.

Thurs., Dec. 2 — Luncheon for Gen. Maxwell Taylor, former Ambassador to Viet Nam 12:30 p.m.

Mon., Dec. 6 — Memorial Dedication for Dickey Chapelle, Bernard Kolenberg, Huynh Thanh My, and Jerry Rose, all who died in Viet Nam. 5:15 p.m.

Tues., Dec. 7 — Met Opera Music Reading. 4:00 — 6:30 p.m.

UN Ambassador Antonio Patricio of Portugal is "International Interview" featured guest for telecasts at 10 p.m. Nov. 17, and 2:30 p.m. Nov. 18 on WNYC Channel 31. Repeated at 4 p.m. Nov. 19 on WNYC Radio. Panelists are Philippe Ben, Le Monde and Maariv; Barrett McGurn, New York Herald Tribune and Peter McEvoy.

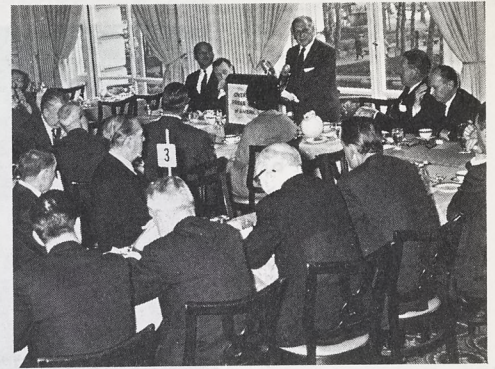
Reservations not cancelled 24 hours in advance will be charged to members' accounts.

### 'MISSOURI' ADDENDUM

The Bulletin has learned that several people were omitted from the roster of the press corps present at the signing of the Japanese surrender treaty aboard the Missouri. Among these were Earnest Hoberecht, Bill McGaffin, John

S. Knight, Bill Berns, Barrett Gallagher, and Richard O'Malley.

The original list came through the Navy Department and did not include these names. Only deletions intentionally made were names of persons known to be deceased.



KICKOFF: Harold L. Bache, chairman of the Edward R. Murrow Memorial Fund drive aiming for a \$500,000 total, presides at opening meeting of the campaign at the Club last week.

## FIRST PLEDGES COME IN AT FUND KICKOFF

Pledges totalling \$5,324 have been realized for the Edward R. Murrow Memorial Fund campaign.

Latest pledges came during the Kick-off Breakfast held last week at the Club. First pledge — \$1,000 — was made by Joe Ryle, followed by pledges of equal donations from Drive Chairman Harold L. Bache, Foundation President Ben Wright and Executive Committee Chairman Matthew Huttner.

Two \$100 pledges were entered in memory of Dickey Chapelle by Madeline D. Ross and "Judge" N. F. Allman. \$120 was pledged by Columbia Rossi. An anonymous \$1000 contribution announced last spring at the Annual Awards Dinner completes the current total.

A distinguished list of sponsors and section chairmen for the fund raisers were announced at the early morning event.

(Cont'd on page 3).

## Best nose for news in the business.

### 142 transatlantic flights a week.

Biggest winter schedule we've ever offered. And we cover *all* these datelines: London, Paris, Rome, Frankfurt, Shannon, Milan, Madrid, Athens, Lisbon, Zurich, Geneva, Cairo, Algiers, Tunis, Tripoli, Tel Aviv, Dhahran, Bombay. On the way: good movies\*, in color on a wide screen. Good drinks. And great meals. Call your nearest TWA office, or your travel agent.

\*An Inflight Motion Pictures presentation.





Photos: Courtesy Nancy Palmer Agency



VIET NAM: Vietnamese soldiers in boat approach bridge at Tan Hung Tay village at sunset.

## CREDIT: DICKEY CHAP

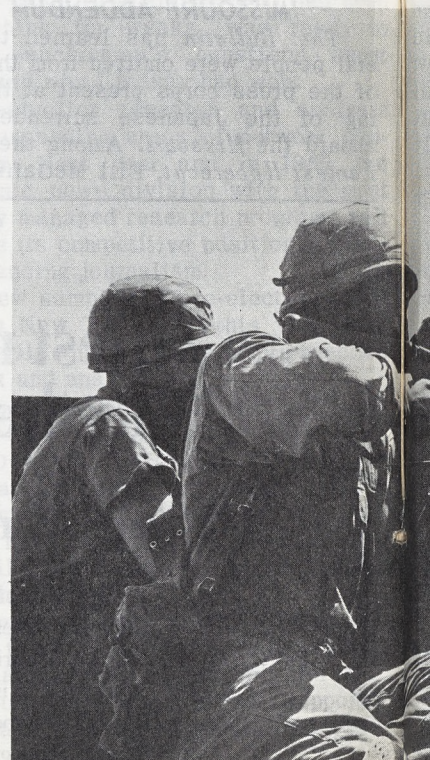
ALGERIA: A victim's-eye view of FLN rebel during maneuvers.



INDIA: Assistance given to Indian Army wounded of conflict with China.



SANTO DOMINGO: The photographer and







VIET NAM: This is what Dickey considered the real face of war — villagers under the strain of Viet Cong strafing.

APELLE

er and this barricade with two paratroop rifle men.



VIET NAM: This month Dickey was on her way to cover Father Hoa (pictured on an earlier trip) and what she called his "win-lose-or draw" final stand against the VC.





## DICKEY (Cont'd from page 1)

This word was passed around the perimeter. The few there who had debated the eternal question of the infantryman — to dig or not to dig — decided to dig.

Dickey Chapelle did her part in creating a broad foxhole where she and two men had room to stretch out in their uniforms and boots. She called it the Hilltop Hilton.

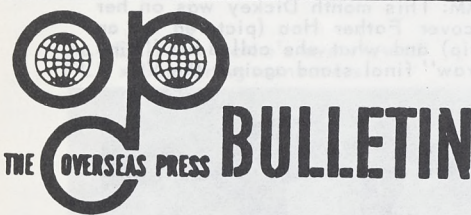
The chunk of entrenching tools sounded from all directions. Dickey called it "the sound of war at night in Viet Nam".

At 2:30 a.m., there was the whisper of something hurtling downward. The bellies of those still awake tightened. It whanged into the earth a few feet away — not a mortar but a flare that had failed to open.

Dickey said so the whole command post could hear: "The Air Force still has not decided whose side it's on."

At 3 a.m., it started raining. The clouds hung low, and the flares popped well above them, lighting them brightly as they dropped through. Everybody was soaked, but there were more coarse laughs than grumbles.

Dawn finally came, cold C rations were bolted and two platoons of Bravo started to move forward out of the company perimeter to drive through the village where sniper fire had originated yesterday.



Bulletin Committee Chairman:  
Lawrence F. Mihlon

Managing Editor: Sibby Christensen

For advertising information, contact Murray Martin at (212) LE 5-8493, or the advertising representative, J. D. Barnes Org., Inc., 155 West 46th St., NYC, CI 6-4918.

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. LW 4-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified advertising: 50¢ per 40-character line. Must be received in written form by noon Mondays (no phone orders), with advance payment. Display rates on request. Subscription: \$20 per year.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

At 7:55 there was a rainbow over the mountains to the northwest, unusual for so early in the day.

A few seconds later there was an explosion. We hit the deck, assuming it was mortar fire.

From about 50 yards forward and to the right, there was the cry of "corpsman."

One medical corpsman ran forward, crouched. They called for another. The cluster around the fallen men was not so dangerous as it first seemed, for this had not been mortars but a mine — a grenade and 81-mortar shell set off by a trip line made of almost invisible catgut.

One of those hit was Dickey Chapelle, who wanted to be up front with the lead units. The blast came just as she and several Marines moved through a

line of low brush, among a field of hundreds of punji sticks set by the Viet Cong to pierce the boots or shins of advancing Marines.

She was badly hurt, hit in the throat. Then a chaplain moved up and gave her the last rites of the Catholic Church. He said he had no idea what her religion had been.

A Marine handed me Dickey's hat, one side turned up Australian style. I carried it back to the graves registration unit at B medical company at Chu Lai.

It still bore the Marine Corps emblem given to her by the commandant of the corps — and the two pairs of paratrooper's wings she had earned, and a sprig of pink flowers she had plucked as she moved down off objective "A" this morning.

## Letters

### ALWAYS AT THE CENTER

The name *Dickey Chapelle* never fails to produce memories of incidents in which she invariably was the center of action.

I first became acquainted with Dickey in Guam in 1944. A hard worker with a tenaciousness beyond all belief, she was always pressuring to get into the center of any upcoming action. When Okinawa was designated the target Dickey begged and pleaded for an opportunity to go ashore at Okinawa with the first waves. She never ceased arguing her point. I told her that as soon as nurses went ashore she, too, could go, and handed her what I thought was a pretty good argument — "I am not going to have a hundred thousand soldiers and marines pulling up their pants because you are ashore." Dickey replied "It won't bother me — my objective is to cover the war." The net of our discussions was that I would assign her to a hospital ship which would anchor off Okinawa, but she was not to go ashore until the nurses disembarked. I must say that Dickey never verbally agreed to my conditions but she embarked aboard the hospital ship.

I always found John Lardner's copy of interest and I followed it closely. Almost immediately following the landings, one of his transmissions to the States via Guam said, "This is a brand-new kind of war — we now have a woman in the front line trenches." This was followed almost immediately by a dispatch from Admiral Kelly Turner to "get that woman out of here." Obviously this was done. Dickey, protesting every foot of the way, returned to the States, but



we became great friends afterwards.

I shan't forget my discussions with her a couple of months ago before she left on her last assignment — how could she get her tapes back quickest, how about film replenishments and the like. If there was ever a dedicated war correspondent, it was Dickey, who had only one objective and that was to get news quickly to her outlets. *H.B. Miller*

### HEROINE OF THE NEWS

In *Dickey Chapelle* we have lost a former Overseas Press Club board member who exemplified the finest tradition of American foreign correspondent bravery. I will always remember in 1956 in Vienna when she went the opposite way — back in the Soviet-crushed Budapest by way of the underground. She was a great heroine of American newsworld.

It was due to Dickey Chapelle's insistence as a member of the board of governors that I appointed a special committee consisting of Dickey, Merrill Mueller and Victor Riesel, to press for more freedom of movement for newsmen trying to cover the whole of the Viet Nam story. Dickey died using those rights.

*Barrett McGum*



## Voting Patterns

(Cont'd from page 2)

fer, notably Governor *Averell Harriman* in 1958. *Result:* Lindsay polled the largest Negro vote of any Republican in this City since before the New Deal, when the GOP had Negro strength.

### Spoilers, Turks, et al

*Premise:* Buckley is only a spoiler, seeking Lindsay's defeat. *Finding:* While Conservative Party rank-and-file placed

## FUND (Cont'd from page 3)

The list of sponsors included some of the top names in industry and communications: Henry Ford, II, Ford Motor Co. chairman; *Gardner Cowles*, Cowles Magazines and Broadcasting, Inc., board chairman; *Shelton Fisher*, McGraw-Hill president; G. Keith Funston, New York Stock Exchange president; Harry F. Guggenheim, *Newsday* president; W. *Averell Harriman*, US Roving Ambassador; Enid A. Haupt, *Seventeen* Magazine publisher; *Oveta Culp Hobby*, *Houston Post* president; John Knight, Knight newspapers president; *Lowell Thomas*, commentator; and Thomas J. Watson, International Business Machines board chairman.

Huttner announced the names of the "Fund Raisers" chairmen. *Norman Cousins* is magazines chairman; *Joseph Willicombe Jr.*, syndicates and press associations; *James Crayhon*, public relations — industrial, *James J. Cassidy*, public relations — firms; *Ben Grauer*, radio and television; *Richard de Rochemont* and *Thomas H. Wolf*, films; *Edward J. Cunningham*, advertising; *Helen Zotos*, government; *Joseph D. Ryle*, foundations; *Tommy Weber*, photography and free-lance; *N. F. Allman*, foreign governments; *Fred Kerner*, book publishers; and *James Sheldon*, professionals.

Some of the OPC members who showed up to volunteer for the drive were *Samual Shane*, *K.S. Giniger*, *Will Yolen*, *Natalie Jaros*, *Grace Naismith*, *Patrick J. Sullivan*, *Victor Peterson*, *George Bookman*, *James Freeman*, *Gordon Gilmore*, *Mary Hornaday*, *Arthur Milton*, *Arthur McQuiddy*, *Will Oursler*, *Burnet Hershey*, *Martin Davis*, *Sidney Stiber* and *J. Raymond Bell*.

## Classified

SPEECH WRITER, industrial writer, knows government relations, international business; located New York, covers Washington regularly; available for assignments. Box 356.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

priority on Lindsay's defeat, their leadership aimed at a vote surpassing that of the Liberal Party and a strengthening of their machinery. *Result:* The Conservative line outpolled the Liberal line, and Conservatives were slotted for nearly every local office.

*Premise:* Lindsay is a Young Turk, a loner, and a maverick. *Finding:* Lindsay was eased into politics with help of Herbert Brownell, who as US Attorney General assigned him such sensitive chores as liaison with the Cabinet. In 1961 Lindsay was named Republican mayoral committee chairman. *Result:* Powerful leaders, who eschew adventurers, groomed this young man for high responsibility.

Now new questions are being asked:

How will the Democratic US President channel Federal money to a city governed by a potential GOP presidential contender?

Will the Fusion Mayor, personally a Republican, obtain more state funds from the Republican Governor?

Will subtle maneuverings occur on the "charisma front" between John Lindsay and Robert Kennedy?

If the politics of winning this election was challenging to news managements and their reporters, covering the new Administration and its intersticed politics will be even more so.

## Placement

New York:

A-462—Wanted: Writer for industrial public relations firm; exceptional opening for career writer seeking permanent liaison, with growth potential, in public relations field; must be accurate, creative, facile writer, with proven ability to research and write diverse copy including annual reports, company histories, speeches, financial and product press releases. Send resume pointing up qualifications and stating salary requirement.

A-461—Wanted: Dynamic, energetic PR executive, with good metropolitan contacts, writing and placement skills. If you have fire and ability to match and want a chance to grow with a really fast-moving agency that will utilize your talents to the fullest, this is an unusual opportunity. Salary open.

A-460—Wanted: Experienced writer for PR department of major industrial firm with headquarters in Manhattan. Age to 35, five years' industry essential. Newspaper and community relations background highly desirable. Salary to 12M.

A-459—Wanted: Experienced writer in news, feature, speechwriting areas; labor news background helpful. PR agency position. Starting salary 8M.

A-458—Wanted: Solid newswriter with industrial publicity background; also knowledge consumer products publicity. News background essential. Good opportunity with young and growing PR firm. Starting salary up to 10M.

## Armco Steel Corporation

is the nation's sixth largest completely integrated steel producer, with facilities across the United States, in Canada and throughout the Free World. Founded in 1900 as American Rolling Mill Company, Armco today has an unequalled reputation for sound management, good employee relations, and leadership in the development of both new steels and new production techniques.

*Helping tell the story of Armco Steel Corporation and other business leaders is the business of*

## Burson-Marsteller associates

New York • Chicago • Pittsburgh  
Toronto • Geneva

PUBLIC RELATIONS

A-457—Wanted: Security World Magazine can use articles and photos from OPC members who have special knowledge of "security" matters; contact publisher Raymond Farber, c/o NYC Reps, C. Lynn Coy Associates, 155 E. 50th Street, PL 1-2960 or Security World Magazine, 8060 Melrose Avenue, Los Angeles, Calif.

A-455—Wanted bright young PR employee for airline public info dept. Some editorial exp. required. Starting salary \$7-7500, with promise of regular and frequent increases.

Midwest:

A-456—Wanted editor to put out multi-volume reference work in Spanish. Must have perfect knowledge editorial Spanish, university degree, experience in editorial field, preferably book publishing. Enough English to handle basic correspondence. Emphasis on creativeness, editorial features, planning of book series, book layout and graphics background. Salary open, but high. Must relocate in Midwest.

Please write c/o Box No. attention S.E. Korsen, placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

## MEMBERSHIP APPLICATIONS AFFILIATE

LAWRENCE GARDNER — The Coca-Cola Export Corporation, New York, N.Y. Proposed by Arthur Reef; seconded by James A. Farley.



## PEOPLE & PLACES

By BETTY ETTER

**ON THE GO:** **John de Lorenzi**, p.r. director of the American Automobile Assn., off on a three-week European survey trip, during which he will meet with AAA representatives in Lisbon, Brussels and Amsterdam, and confer with officials of the London office of AAA as well as representatives of the Royal Automobile Club of Great Britain . . . **Ernest A. Kehr**, stamp news editor off the Herald Trib. off Nov. 25 on a round-the-world trip, during which he will head the jury of the International Philatelic Exhibition, to be held in Manila Dec. 6-12 . . . For the second time this year, **David Forbert** is off for South America, to cover Brazil, Argentina, Ecuador, Guatemala and Mexico . . . **John Lloyd**, AP general executive for Europe and Africa, who is based in London, joined AP bureau chief **Harold K. Milks** in Madrid for the formal inauguration of automatic wirephoto service in Spain on Oct. 26. Directors of some one hundred Spanish newspapers gathered in the offices of Europa Press, the AP photo affiliate in Spain, for the first demonstration of the automatic photo receiver brought in from London, the first of several ordered for Spain. Reception is via the European wirephoto network.

**CHECKING IN:** **Gerald Schroder** from Germany . . . **David Binder** from Yugoslavia.

**NEW POSTS:** **Mary Johnson Tweedy** from Time-Life Books staff to the C.V. Starr Foundation . . . **Sidney Kline** from the NY Daily News to ABC-TV's daily newscast, "Peter Jennings with the News," as a writer.

**ARTICLES:** **Patty Cavin** in November Ladies' Home Journal with "LBJ's Grass Widows," dealing with the wives of Presidential assistants Bill Moyers, Marvin Watson, Douglas Cater, Jack Valenti and (ex-official) Horace Busby . . . "Two Million Happy Workers" by **Jack Harrison Pollack** in Nov. 14 Parade . . . **Tom Mahoney** authored "The First 100 Years of the Statue of Liberty" in November American Legion Magazine . . . **Egon E. Weck**, producer of weekly broadcast, "The German Press Review," is the author of a picture-article, "The Birthday Party," in December issue of US Camera & Travel Magazine, and "Washington Skiers Don't Need Snow" in the Washingtonian. He also recently photographed Secretary of Commerce John T. Connor for "The Nation's Business."

**BOOKS:** **John Phillips'** "The Italians: Face of a Nation," out via McGraw-Hill . . . **Ben Lucien Burman's** "The Generals Wear Cork Hats," recently out in an English edition, which has an introduction by Sir Miles Clifford, former British political adviser to Nigeria.

**RADIO & TV:** **Jesse Brodey**, NY Daily News staff writer, made his TV debut as a news panelist recently when he appeared on WABC's "New York, New York" show, interviewing Westchester County candidates for county executive . . . **Jess Gorkin** reported on his recent trip to Russia on NBC's "Monitor" on Nov. 13 . . . In Hollywood to discuss film rights and a possible TV special based on his book, "Mata Hari," Rome-based **Sam Waagenaar** appeared on Art Linkletter's "House Party" and Pamela Mason's TV show.

**HONORS:** **Tom Marvel** was one of a six-man panel of experts asked to serve on the State Department's advisory committee on American wines.

## NON-DATA (Cont'd from page 1)

was on the OAU's agenda, then smiled benignly and declared: "I assume no journalist who considers himself a journalist doesn't have a copy of the agenda." Ha, ha.

The result of this palaverous non-information was a lot of scrambling for the facts on the edges of President Nkrumah's dazzling \$28 million conference complex. Telli kept saying the OAU wanted a good hearing in the world. But if some of the facts came out slightly distorted in effect, the OAU has only itself to blame.

In contrast was the host country's attempt to make things bearable for the more than 300 foreign journalists who showed up. Ghana did admirably under the circumstances and chief credit goes to Charles ("C.C.") Lokko, Director of Information, and W. Y. Efulful, President Nkrumah's Publicity Secretary. Thanks to their foresight, newsmen could avail themselves of a hastily built but entirely adequate Press Center. The Center was equipped with radio and television receivers, and Ghana News Agency printer, a typing hall, a specially erected tele-communications office, and an open air lounge and dance floor for nighttime soirees after filing.

Overseas telephones and two telex links were laid on, plus three direct cable circuits to London. There were the inevitable cable delays when traffic

**SPEAKERS:** **Malcolm Browne** flew in from Viet Nam to discuss coverage of the fighting there at the Sigma Delta Chi convention, held in Los Angeles early in November. . . **Edward A. Walsh**, Fordham's journalism head, spoke to 600 high school students on "Global Communications and Today's Journalist" at the 12th annual scholastic press conference at Duquesne University, Pittsburgh. He also attended a national foreign policy conference for editors and broadcasters held by the State Department in Washington, D.C.

**MARRIED:** P.R. consultant (and long-time Bulletin editor) **Ralph Major, Jr.**, to Gloria Boyd MacDougall in New Canaan Nov. 6.

**BORN:** To Jocelyne and **David T. Mizrahi**, NY-based correspondent for Lebanon publications, a daughter, Audrey-Marina, in New York Oct. 30.

**SICK BAY:** **Bud Kane** is confined to Suburban Hospital in Bethesda, Md., for another week to nine days and will be at his home, 1807 Florin St., Wheaton, Md., after leaving the hospital.

was at its peak, but nothing like the hold-ups experienced at the last two OAU summits in Addis Ababa and Cairo. Ghana is famed for being the friendliest and most efficient of West African countries. Even under the crush of the OAU, it let no one down.

A kind word is in order for Ghana's Special Branch men in charge of security. Seldom have journalists been treated more politely by men charged with safety of no less than 18 heads of state.

Among those covering were: AP's **Ken Whiting** and **Lynn Heinzerling**; **Angus McDermid**, BBC; **Lillard Hill**, VOA; **John Callcott** and **Bill Landry**, UPI; a five man Reuters team headed by **Horace Castell**; *Time's* old Africa hand, **Jon Randal**, down from Paris; **Don Lochheim**, *Washington Post*; **Don Shannon**, *Los Angeles Times*; **Tom Ross**, *Chicago Sun-Times*; and this correspondent, of *The New York Times*.

## Memorial

(Cont'd from page 1)

Nam. At the Kickoff Breakfast for the OPC's Edward R. Murrow Memorial Fund, two \$100 contributions were pledged in her memory.

In a telegram to the OPC, Assistant Secretary of Defense **Arthur Sylvester** said that "Dickey Chapelle's untimely death is a great loss to the profession."